



How Do You Use Water

- Americans use on average 70-120 gallons of water per person per day inside their homes to take care of their daily lives. This is approximately twice the amount of water the average European uses.
- Toilets are the number one indoor water-consuming appliance. Around 26% of an individual's daily water use is flushed away; that's nearly 19 gallons a day for people with less-efficient 3.5 gallon per flush toilets.
- The second most water-consuming device in the home is the clothes washer, consuming around 40 gallons per full load, or over 1/5th of indoor water use.
- The average shower is about 8 minutes long and consumes over 17 gallons of water. Inefficient showerheads can use two to three times that amount.
- On average, one out of every seven gallons of water used in the home is lost to leaking pipes, dripping faucets and leaky toilet tanks. This loss can cost homeowners \$100 per year on their water bills.
- Outdoor water use on lawns and gardens more than doubles the amount of water used indoors.
- A person's average water use only costs about \$0.30 per day, since most municipal providers charge only a few dollars per thousand gallons. If replaced with bottled water costing \$1 per litre, a person's average daily water use could cost around \$385 per day, or \$140,000 per year.